



FRIENDS OF KENEY PARK

Data Analysis

Abstract

This is a summary analysis of the responses to the “Friends of Keney Park Community Survey”.

Advocacy to Legacy, Inc.

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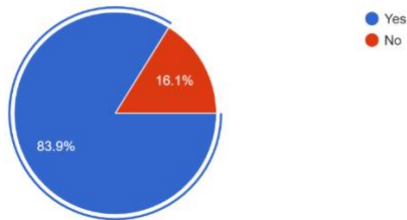
Results of the Friends of Keney Park Community Survey

Two hundred and twenty-three (223) surveys were completed and returned. One hundred and two (102) were completed at Family Day. Eighty-four (84) were completed at Seniors. Thirty-seven (37) were completed at the Jazz Event. In the following breakdown of results, you will see that the total number of people who responded to each question did not equal 223. People chose not to answer every question on their surveys, although every survey included in this analysis did answer at least one question on the survey.

Recognition of Friends of Keney Park

Most people who completed the survey had heard of Friends of Keney Park (83.9%, N=182). Thirty-five people had not heard of Friends of Keney Park (16.1%).

Have you heard of Friends of Keney Park?
217 responses



People who had heard of Friends of Keney Park were asked which activities they had heard of. Most people had heard of Clean-up activities (60.3%, N=108), Advocate for Keney park (59.8%, N=107), Park Music Activities (59.8%, N=107), Movies in the Park (57.5%, N=103), manage the Keney Park Pond House rental program (49.7%, N=89), and karaoke in Keney Park (26.8%, N=48). Respondents were also given the opportunity to fill in other activities that they had heard of. Some examples of these activities are Family Day, Keney Clock Tower, concerts, walking club and sustainable projects.

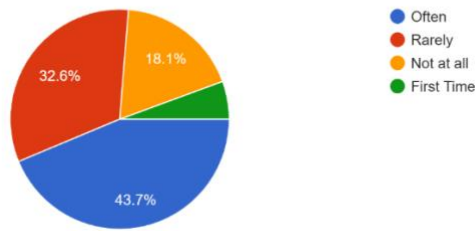
Participation in Park activities

Respondents were asked which activities they had participated in. Of all the activities listed, people had participated in all of them. Most people had participated in the picnics (47.3%, N=89), rented pond house (42.6%, N=80), music in the park (40.4%, N=76), DEEP walking trails (34.6%, N=65), movies in the park (34%, N=64), DEEP Playground (23.4%, N=44), Ebony Horesewomen events (21.8%, N=41), DEEP pool (21.8%, N=41), DEEP basketball courts (17%, N=32), golf course (17%, N=32), Sustainability (16.5%, N = 31) and Cricket (10.6%, N=20).

Frequency of visits to the Park

When asked how often do they come to Keney Park, most respondents come often (43.7%, N=94), 32.6% came rarely (N=70), 18.1% did not come to the Park at all (N=39), and 5.6% came for the first time (N=12).

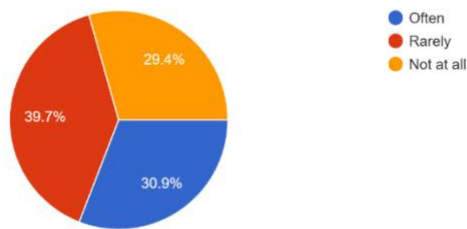
How often do you come to Keney Park?
215 responses



Participation in recreational activities

Respondents were fairly evenly split when answering how often did they participate in recreational activities at the Park. Most respondents rarely participated in activities (39.7%, N=81), 30.9% often participated in recreational activities (N=63) and 29.4% did not participate at all in the activities (N=60).

How often do you participate in recreational activities in the Park?
204 responses



Increase Park Use

Respondents asked for suggestions on the best way to increase Park use. 134 respondents provided suggestions. The most suggested change was “advertise.” People wanted Keney Park to advertise more to the community and to the larger public either through social media or local print media. The second most suggested change was more activities. People mentioned different types of sports that could be taught, or space created for such as yoga, tennis, basketball, fishing and swimming. In some cases, people were asking for the spaces that are already in the park to be better maintained or for longer open hours so that people could play. There were suggestions for more activities for both younger and older people. There were also requests for more family events. The third most suggested change was safety. The safety suggestions fell under two groups: safety from people and safety from nature. People wanted more security measures visible in the park, like rangers/security guards, lights, and cameras. There were requests to clean the park because of dangerous items left in the trash on the grounds. In a few suggestions, cleanliness equated to safety. Accessibility was also mentioned. In these answers, accessibility to the community, specifically opened roads, entrances to different parts of the community and bus routes, and accessibility for people with mobility issues were stated.

Desired Changes

Respondents were asked what some desired changes to the Park are that they would like to see. Ninety-eight (98) people answered this question. There were a wide range of answers to this question. Many of the answers to this question are similar to the answers in the last question about how to increase Park use. Many respondents wanted to Keney Park to increase the number and type of activities that are held in the Park. Again, respondents wanted more activities for young children and for senior citizens. Another popular suggestion was to renovate or update areas of the park, specifically the landscaping, swimming areas, bathrooms, adding more lights around the park, adding more areas for people to be able to sit around the park and adding a pavilion. Some of the additions or renovations would increase the safety of the Park, which was another popular answer to this question. Though these answers did not include specific recommendations “make the park safe” was written in eleven answers. The tennis courts were specifically mentioned in eight comments.

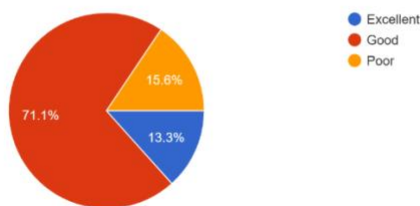
Needed Facilities in the Park

Respondents were asked what facilities are needed at the Park; ninety-three (93) people answered the question. Overwhelmingly, the answer was bathrooms – both the addition of more bathrooms and better maintenance of the ones that are already at the Park. Additional suggestions were having more water fountains, having food vendors (either a cafeteria or food trucks at the Park), a park ranger or other form of security, more trashcans throughout the park, additional parking space, and more lights throughout the park for safety.

Park Maintenance

When asked how they would rate the maintenance of the Park, most of the respondents said the maintenance was good (71.1%, N=128), 15.6% felt the maintenance was poor (N=28), and 13.3% reported that the maintenance was excellent (N=24).

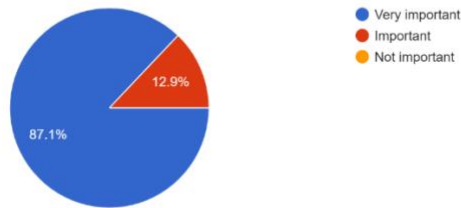
How would you rate the maintenance of the Park?
180 responses



Importance of the Park

All the respondents felt the Park was important to the community. Most felt the Park was very important (87.1%, N=162), the rest felt the Park was important (12.9%, N=24).

How important is the Park to the community?
186 responses



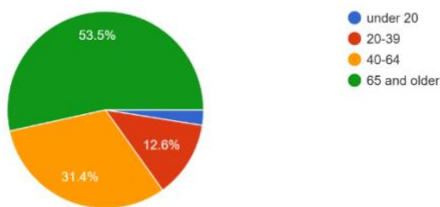
Other Comments

Respondents were asked if there was anything else they would want to comment on. Forty-one (41) people choose to respond. The responses in this section, echoed their answers in other sections. The most common responses discussed the cleanliness of the park; people were concerned about others dumping trash in the park and people were also concerned about rodents. In a few of the comments about cleanliness, the issue of safety was also risen. People suggested that Keney park advertise their events more, more parking, more events at the park and a wider variety of events. Seven people felt that the Park was doing a good job.

Respondents

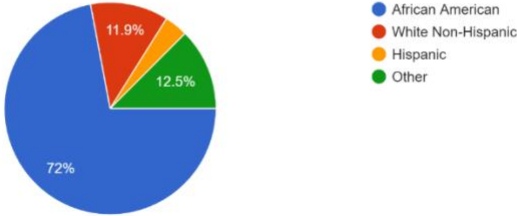
As stated earlier, 223 surveys were completed. Of the people who completed the survey, 2.5% were under twenty (N=4), 12.6% were 20-39 years old (N=20), 31.4% were 40-64 (N=50), and most (53.5%) were 65 or older (N=85). Sixty-four (64) did not answer this question.

What is your age?
159 responses



Most of the people who completed the survey were African American (72%; N=121). 12.5% identified as “other” race (N=21). 11.9% identified as White Non-Hispanic (N=20). 3.6% identified as Hispanic (N=6). Fifty-five people did not respond to this question.

What is your ethnicity?
168 responses



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